



Sustainable Industrial Areas  
INTERNATIONAL CONFERENCE

# SIA Conference 2019

Intercontinental Addis, Addis Ababa / Ethiopia

## Day 1 – 8th April

- 10.30 am – 11.30 am **Opening of Conference and Trade Fair**
- Welcome by Conference Moderator
  - Welcome by Organisers, Government Officials and Partner Institutions
- Introduction by GIZ SIA Working Group:  
**Historical Development of EIPs/SIAs Worldwide and Their Role for Industrial Development and Sustainability**
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- 11.30 am – 1.00 pm **Walk through Trade Fair by Officials and Conference Participants**
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- 1:00 pm – 2.30 pm **Lunch and Networking**
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- 2.30 pm – 4.30 pm **Introductory presentations:  
Industrial Parks as Drivers for Economic Transformation and Sustainability**
- SIA - an instrument for sustainable industrial transformation
  - Employment creation - the major goal to secure economic growth, prosperity and stability in Africa
  - Meeting environmental targets in industrial development – highlighting the challenges of water, wastewater and waste management
  - Financing investment in sustainable industrial areas
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- 4.30 pm – 5.00 pm **Break and Networking**
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- 5.30 pm **Fashion Show (Cat Walk)**
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- 7.00 pm **Reception for international guests and officials**
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Changes in program structure or an exchange of speakers or referees remain reserved. For updates please visit [www.siaconference.com](http://www.siaconference.com)

Conference Host:



Partners:





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## Day 2 – 9th April

9.00 am – 9.15 am **Introduction to the Conference Structure**

9.15 am – 9.45 am **Short inputs in interview format:**  
**Sustainable Industrial Areas – What is it All About?**

9.45 am – 11.00 am **Moderated panel discussion:**  
**Worldwide Country Experiences on Transformation, Industrial Park and Cluster Development/  
Management, Best Practices**

11.00 am – 11.30 am **Break and Networking**

11.30 am – 1.00 pm **Moderated round tables:**  
**Part 1: EIPs/SIAs in the future - Integrating the “Right” Technologies**  
**Part 2: Creating Sustainable Industrial Areas – Attracting Investors to Ethiopia and Africa**

1.00 pm – 2.30 pm **Lunch and Networking**

2.30 pm – 3:00 pm **Motivational speech:**  
**A Successful IP or Economic Cluster in Terms of Employment**

3.00 pm – 4.30 pm **Moderated panel discussion:**  
**Labour and Employment in Industrial Areas/Economic Clusters**

- Role of labour and social standards – decent work
- Smart incentives for investors: promotion of skilled labour, payment schemes
- The importance of soft skills development for employees and employers
- Recruitment of qualified workers, match-making, employment services
- Linkages to local economy/infrastructure/labour-intensity (aspects of site selection)

4.30 pm – 5.00 pm **Wrap-up and Speakers Recognition**

5.00 pm – 6.00 pm **Break, Networking, Walk through Trade Fair**

7.30 pm – 9.00 pm **Conference Dinner**

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## Day 3 – 10th April

9.00 am – 9.15 am **Welcome and Wrap-Up of 2nd Conference Day**

9.15 am – 10.15 am **Technical input:**  
**Invest Africa Regional Study: Planning, Financing and Managing Industrial Parks in Sub-Saharan Africa**

10.15 am – 11.00 am **Technical input:**  
**Chinese Strategy Introducing Sustainability in African Investments - Example of a Chinese Investor in Ethiopia**

11.00 am – 12.30 pm **Parallel working sessions in pavilions:**  
**Environmental Challenges and Business Infrastructure**  
a) Waste/Wastewater Management  
b) Resource Efficiency and Circular Economy  
c) Attractive Business Environment

12.30 pm – 1.00 pm **Speakers Recognition and Farewell**

1.00 pm – 2.00 pm **Lunch and Networking**

## Day 4 – 11th April

### Side visits:

- Bole Lemi Park / Huajan Park
- Adama Park / Modjo Dry Port



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